



ADHUNA

Quarterly Newsletter

Advancing

Delivery of (Quality)

Healthcare through

Upgraded

Newborn (and Intrapartum Care)

Approaches

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Foreword

Dr. Bhaskar Pal
President,
FOGSI, 2026



Dear Partners and Colleagues,

As FOGSI President this year, it is a privilege to witness a transformative moment in our collective journey toward clinical excellence. As we celebrate progress in reducing India's maternal and neonatal mortality, we recognize that sustained improvement depends on breaking down professional silos.

I am happy to announce that we had an inaugural Collaboration Hub meeting under Project ADHUNA in February 2026 that brought together the heads of FOGSI, the Indian Academy of Pediatrics (IAP), National Neonatology Forum (NNF), and the Indian Academy of Preventive and Social Medicine (IAPSM), and marked a significant step in creating a unified voice for maternal, newborn and child health. The collaboration is grounded in the belief that obstetricians, pediatricians and neonatologists must work in synergy to influence policy and drive impact. The group identified common priorities such as standardizing evidence-based guidelines in managing prematurity, neonatal resuscitation, strengthening perinatal practices such as early breastfeeding and immediate Kangaroo Mother Care (iKMC). We agreed to joint capacity building at district level through ADHUNA CPDs and at national level through events such as the Neonatal Resuscitation Training being held on 10th May this year as NRP Day. IAP and NNF were also part of the ADHUNA Training of Trainers program and have contributed in the development of the training material, establishing our joint commitment to improve maternal and newborn health.

This year I am looking forward to the roll out of the second set of CPDs under ADHUNA, tracking and reporting on practice enhancements in our onboarded health facilities and taking the collaboration hub forward.

Best Regards,

Dr. Bhaskar Pal

Dr. Suvarna Khadiilkar
Secretary General,
FOGSI, 2026



Dear Partners and Colleagues

This quarter ADHUNA has kept up its momentum with engaging sessions at the AICOG 2026 and the Training of Trainers (ToT) program on prematurity and newborn care in Delhi. Both events had participation from neonatologists, paediatricians and public health experts. Their active involvement in development of the training material and learning videos, reinforced the multidisciplinary effort that is needed to improve maternal and newborn health in India. ADHUNA District Coordinators are now actively facilitating the roll out of CPD-2 across districts in coordination with district FOGSI societies.

I was delighted to represent Project ADHUNA at the PPH Conclave 2026 held in Salem in March. My session focused on translating clinical knowledge into life-saving practice – the EMOTIVE bundle, and the importance of using calibrated drapes for accurate estimation of blood loss to detect PPH early and proceed with appropriate management. The continuous reinforcement of these clinical practices will lead to adoption and fuel the quality improvement that we are working towards in FOGSI. Calibrated drapes are now readily available in the market and ADHUNA district coordinators are urging practitioners to adopt these in their clinical workflow for all births.

Wishing the team all the very best

Best regards,

Dr. Suvarna Khadiilkar

Dr. Jaydeep Tank
Project Lead ADHUNA,
Past President, FOGSI



Dear Partners and Colleagues,

This quarter marked another major milestone for ADHUNA – the second round of CPDs focusing on prematurity and newborn care. The CPD modules on prematurity screening and prevention, labour management, puerperal care, Kangaroo Mother Care, etc. have been designed with support from FOGSI experts as a practical, evidence-based learning, tailored to on-ground needs. We also took feedback from Paediatricians and Neonatologists, and refined the modules after 3 pilot CPD sessions held in Bhopal, Jabalpur and Meerut, to ensure the sessions are both relevant and impactful. This iterative and collaborative process has been central to shaping a robust, field-responsive CPD rollout that is both scalable and effective.

In line with our plan, we organized a 2-day Training of Trainers (ToT) session and created a pool of ~60 Master Trainers, who deliberated on the clinical nuances and again rigorously test the curriculum. The Atlas of Behavior Change in Development (ABCD) has also supported ADHUNA with review of the CPD content and suggested touchpoints for sustained practice change on the ground.

As we roll out the CPDs in partnership with the local IAP in every district we are activating the collaboration hub from national to state to district level.

Best regards,

Dr. Jaydeep Tank



Master Trainers and ADHUNA Partners at CPD – 2 ToT



FOGSI Leaders during a Panel Discussion

Training of Trainers

- After successfully completing CPD-1 in all 29 districts, we have now launched CPD-2 focusing on prematurity and newborn care. 3 pilot CPDs were held in Jabalpur, Bhopal and Meerut and the training content was modified based on feedback from experts.
- To create our Master Trainer pool for CPD-2, the ADHUNA PEU along with District Coordinators, organized a Training of Trainers (ToT) **on February 5th & 6th, 2026**, at Radisson Blu, Paschim Vihar, New Delhi. This high-impact event convened all key stakeholders, including FOGSI leadership, ADHUNA State Coordinators, several Champions, the Gates Foundation team, and all ADHUNA partners - Ipas Development Foundation (IDF), Global Health Strategies (GHS), Sattva and Foundation for Research in Health Systems (FRHS). Senior Paediatricians from premier healthcare institutions of India and from ADHUNA states also participated and contributed generously to the modules and training material.
- **Day 1:** The event commenced with a warm welcome from Dr. Suvarna Khadilkar, FOGSI Secretary General, followed by the presidential address by Dr. Bhaskar Pal. Dr. Jaydeep Tank, Past President FOGSI and Project Director, shared a comprehensive progress update on Project ADHUNA, followed by Dr. Madhuri Patel, FOGSI President-Elect, briefed the attendees on the specific objectives of the ToT.
- Key highlights for day one featured six intensive breakout sessions on the following topics:
 - Screening and interventions for preventing preterm births,
 - Labor management,
 - Puerperal care,
 - Neonatal care for preterm,
 - Implementation of Kangaroo Mother Care and other newborn innovations.
- The day also included a specialized session on Storytelling for Effective Health Communication facilitated by GHS.
- Participants collaboratively refined the CPD modules and group leaders presented insightful summaries to ensure standardized knowledge dissemination.
- Throughout the day the Master Trainers were filmed delivering lectures on the above topics to serve as our online training modules that will soon be available online on ADHUNA's Learning Hub.

Key Achievements:



A pool of about 50 Master Trainers



7 CPD-II modules were created in both English and Hindi



32 CPD-I video assets were created including presentations, panel discussions, drills and reels.

Training of Trainers – Continued

- **Day 2** focused on the strategic roadmap, featuring project updates and "Way Forward" presentations from partners IDF, GHS, and FRHS, chaired by Dr. Anchita Patil (MNH Lead at Gates Foundation) and Dr. Madhuri Patel (FOGSI President - Elect).
- The ToT concluded with discussions with our respective State Coordinators and other state representatives, moderated by Dr. Jaydeep Tank. This helped to plan the rollout of CPD-2 across project states, ensuring the transition from training to actionable grassroots impact.
- The second half of the day was used for in-depth discussion between the District Coordinators (DCs) and our Partners – GHS and FRHS to brainstorm on effective approaches to capture case studies from the field. The discussion also outlined key plans and expectations for the upcoming Facility Monitoring Activity, ensuring alignment on processes and objectives.



State Level discussions with District Coordinators



FRHS and GHS team with ADHUNA District Coordinators

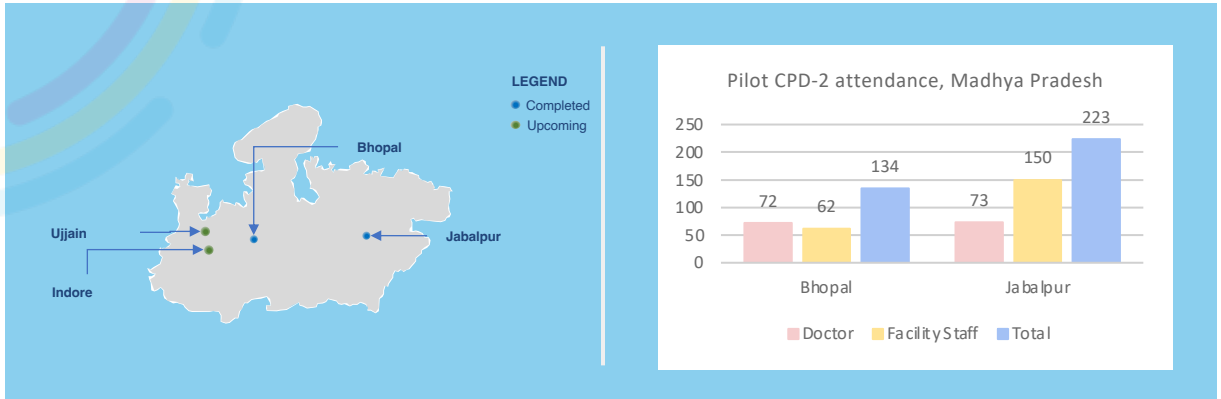
Pilot CPDs to Test the CPD – 2 Training Modules

- As part of our iterative and adaptive approach to program design, **three pilot CPD sessions** were conducted in **Meerut, Jabalpur, and Bhopal** ahead of the formal Training of Trainers (ToT). These pilot sessions were designed to test the effectiveness, relevance, and practicality of the modules and drills in an actual district level CPD session attended by gynaecologists and paediatricians. They provided an opportunity to observe how the content was received by participants, session split and duration of each lecture.
- The pilots generated valuable insights and enabled the collection of detailed, experience-based feedback from clinicians who are directly involved in service delivery. This feedback highlighted both strengths and areas for improvement within the modules, allowing the team to refine the content with on-ground needs, clinical workflows, and existing knowledge levels. Particular attention was given to ensuring that the modules were not only technically robust but also practical and easy to implement in busy healthcare environments.
- The Atlas of Behaviour Change in Development (ABCD), supported us with AI-supported review of the CPD content and drill material through a behavioral lens and suggested practical nudges, decision aids, and reinforcement strategies that support the adoption of best practices in routine care.
- CPD – 2 is now being rolled out across the remaining districts.



Dr Harish Chellani, Paediatrician (ex-Safdarjung) demonstrating neonatal resuscitation and Kangaroo Mother Care (KMC) during Meerut CPD

CPDs in Madhya Pradesh



Jabalpur

Date of CPD:	January 10, 2026
Venue:	Hotel Gulzar
External faculty	Dr. Jaydeep Tank
Chairpersons and Panellists	Dr. Neeta Pole, Dr. Sangeeta Shrivastava, Dr. Rakhi Bajpai, Dr. Richa Dhirawani, Dr. Deepti Gupta, Dr. Pragya Dhirawani, Dr. Khusboo Khoobchandani, Dr. Jaya Upadhyay, Dr. Ajay Saraf, Dr. Sonica Agrawal, Dr. Nancy Sahu, Dr. Kiran Peepra, Dr. Falaq Raza, Dr. Trisha Naik, Dr. Komal Jain, Dr. Archana Singh, Dr. Shweta Pathak, Dr. S. N. Naidu, Dr. Keerti Jain, Dr. Rima Agrawal, Dr. Divya M Shrivastava, Dr. Gunjan Sharma, Dr. Nandita Bhartiya, Dr. Ayushi Diwakar, Dr. Chhavi Shrivastava, Dr. Shruti Shrivastava Mukherji.
Moderators & Faculty	Dr. Pallavi Londhe, Dr. Bhawana Mishra and Dr. Pradeep Jain
Feedback from the society	<i>Well-arranged and planned, the CPD exercise was crucial and helpful, this was a good experience and a refresher would be good, the society will continue the efforts too.</i>



Doctors' hall



Facility staff hall



Doctors' hall

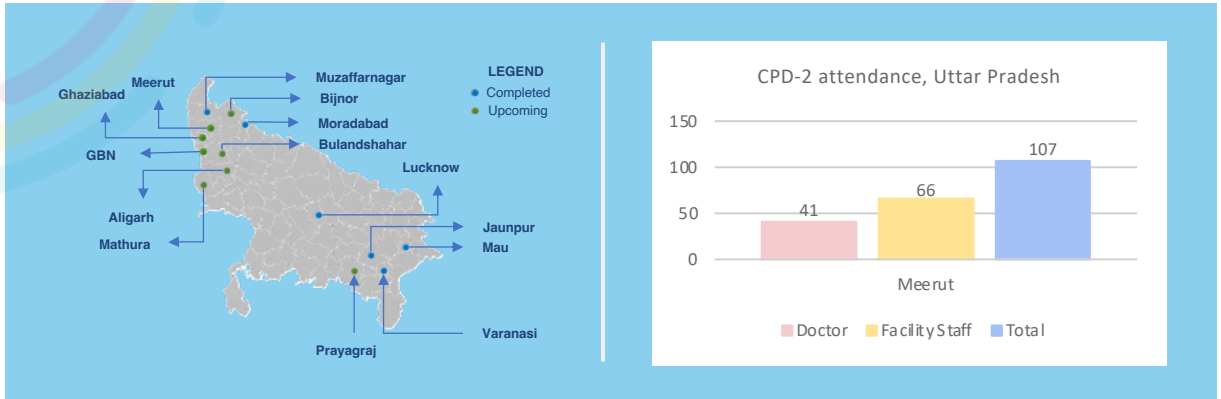


Facility staff hall

Bhopal

Date of CPD:	February 1, 2026
Venue:	Courtyard by Marriott
External faculty	Dr. Ritu Khanna and Dr. Jyoti Bunglowala
Chairpersons and Panellists	Dr. Shabana Sultan, Dr. Jayshree Beedkar, Dr. Viraj Sharma Jaiswal, Dr. Monica Singh, Dr. Poorva Gohiya, Dr. Beena Jain, Dr. Abha Jain, Dr. Rekha Wadhvani, Dr. Randhir Singh, Dr. Shraddha Agrawal, Dr. Ishrat Zuber, Dr. Rashmi, Dr. Shipra, Dr. Shikha Par, Dr. Divya Dixit, Dr. Praveena Agrawal, Dr. Bharti Parihar, Dr. Preet Deopujari, Dr. Nishi Mitra, Dr. Shilpa Dodani, Dr. Shivani Badal, Dr. Ankit Dashore, Dr. Shahid, Dr. Manisha Khare, Dr. Shruti Shah, Dr. Manisha Jain
Moderators & Faculty	Dr. Mudita Jain, Dr. Smita Dhengle
Feedback from the society	<i>Well-organized and an important session for all.</i>

CPDs in Uttar Pradesh



Meerut

Date of CPD:	January 31, 2026
Venue:	Hotel Harmony Inn
External faculty	Dr. Harish Chellani, Dr. Navratan Kumar Gupta
Chairpersons and Panellists	Dr. Esha Khanuja, Dr. Manjula Lakhanpal, Dr. Kanchan Malik, Dr. Nishi Goel, Dr. Kavita Bhatia, Dr. Alka Garg, Dr. Kavita Jain, Dr. Ajay Jain, Dr. Vinit Saxena, Dr. Tarun Goel, Dr. Navratan Kumar Gupta, Dr. Harish Chellani, Dr. Ajay Jain, Dr. Vinit Saxena, Dr. Tarun Goel, Dr. Navratan Kumar Gupta, Dr. Esha Khanuja, Dr. Archana Goel, Dr. Kanika Singh, Dr. Sarika Agarwal, Dr. Ajay Jain, Dr. Vinit Saxena, Dr. Tarun Goel, Dr. Swati Bansal, Dr. Sapna Agarwal, Dr. Meenal Garg.
Moderators & Faculty	Dr. Priyanka Garg, Dr. Pushpa Nagar, Dr. Kirti Dubey, Dr. Mamta Tyagi, Dr. Sunita Suri, Dr. Shobha Upadhyay, Dr. Anupam Sirohi, Dr. Anju Rastogi, Dr. Bharti Maheshwari.
Feedback from the society	<i>The sessions were informative and the KMC drill was articulate. Session was well planned and delivered</i>



Doctors hall



Facility staff hall



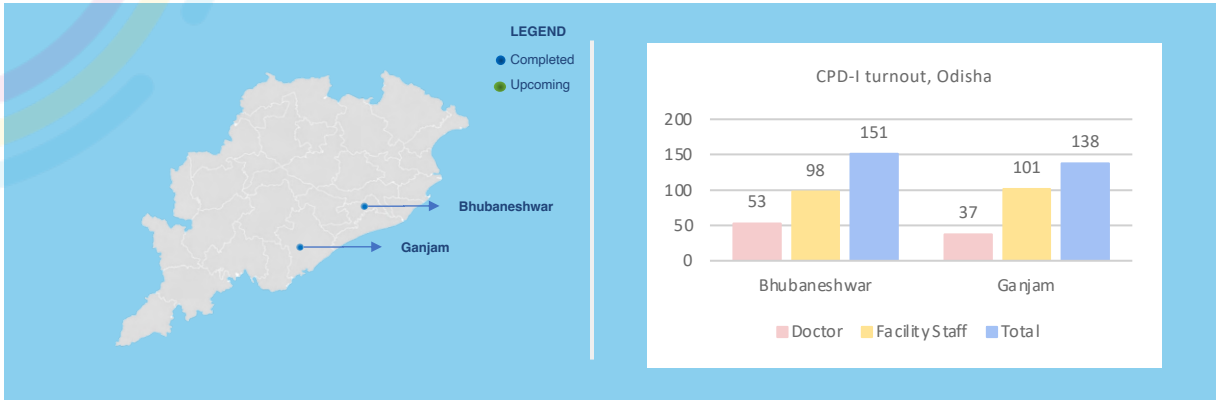
Doctors hall



Facility staff hall

Agra

Date of CPD:	March 26, 2026
Venue:	Holiday Inn
External faculty	Prof. Dr. Bharti Maheshwari
Chairpersons and Panellists	Dr. Neharika Malhotra, Dr. Richa Singh, Dr. Sanjeev Agarwal, Dr. Swati Trivedi, Dr. Anubhav Jain, Dr. Madhu Rajpal, Dr. Ila Kishore, Dr. Swati Trivedi, Dr. Manish Parmar, Dr. Sudha Bansal, Dr. Sanjana Mahesh, Dr. Savita Tyagi, Dr. Nidhi Bansal, Dr. Rashmi Singh, Dr. Madhu Rajpal.
Moderators & Faculty	Dr. Neeraj Yadav, Dr. Pankaj Kumar
Feedback from the society	<i>Well managed and extremely useful CPD. Benefited the facility staff and overall a good initiative</i>



Ganjam

Date of CPD:	March 14, 2026
Venue:	Hotel Spectrum, Behrampur
External faculty	Dr. Hara P Pattnaik, Dr. Bhagyalakshmi Nayak, , Dr. Ritanjali Mishra
Chairpersons and Panellists	Prof. Dr. Sanghamitra Mahapatra, Dr. Indira Palo, Dr. Ashok Kumar Behera, Dr. Sukanti Mishra,, Dr. Satyapriya Sahu, Dr. Nrusingha Padhy , Dr. Arati Behera, Dr. Amruta, Dr. Jyoti Prabha Jena, Dr. Priti, Dr. Suchismita Panda,, Dr. Bharati Mishra, Dr. Nina Mishra, Dr. Pranati Mishra, Dr. Manasi Pattnaik, Dr. Prashant Kumar Rout, Dr. Braja Kishore Brahma, Dr. Gitanjali Dash, Dr. Vanita Panda, Dr. Sandhya Rani Panigrahy, Dr. Shubhra Palo, Dr. P. Srilekha, Dr. Astha Shrivastava, Dr. Suchismita Panda, Dr. Kedar, Dr. Baisnabi Patro, Dr. Priyanka Kedia, Dr. Prabin Jena,
Moderators & Faculty	Dr. T V Ram Kumar, Dr. Anuradha Mishra, Dr. Guru Rani Pattnaik, Dr. Bipin Panigrahy, Dr. Puspita Behera, Dr. Subrat Behera
Feedback from the society	<i>'Useful initiative and must be continued .'</i>



Doctors hall



Facility staff hall



Doctors hall



Facility staff hall

Khorda & Cuttack (in Bhubaneswar)

Date of CPD:	March 15, 2026
Venue:	Swosti Premium, Bhubaneswar
Chairpersons and Panellists	Dr. Deepa Sethi, Dr. Jayashree Patnaik, Dr. Sujata Mishra, Dr. Ashok Kumar Padhy, Dr. Hara P Pattnaik, Dr. Swarupa Panda, Dr. Jyothi Prakash Sahoo, Dr. Sunayani, Dr. Sandip Tripathy, Dr. Abhay Kumar Patnaik, Dr. Satyajit Jena, Dr. N. Sagarika, Dr. Bhagyalaxmi Nayak, Dr. J. J. Mohapatra, Dr. Sasmitha Swaim, Dr. Pramila Jena, Dr. Ritanjanli Mishra, Dr. Radhakanth Panigrahy, Dr. P.C. Mohapatra, Dr. H.P. Patnaik, Dr. Pramila Jena,
Moderators & Faculty	Dr. Manasi Pattanaik, Dr. Narahari Agasti, Dr. Narahari Agasti,
Feedback from the society	<i>Well-planned sessions and well-designed modules. Should be done in the future.</i>

Facility Level Check- In



With the completion of CPD - 1 sessions in all districts and distribution of facility level touchpoints such as IEC posters, information on calibrated drapes, and small group webinars, the ADHUNA team is now focusing on adoption of these clinical practices covered in the CPDs. The **objective of Facility Level Check in** is:

- To engage with health facilities in a structured manner to gain a deeper understanding of their current practices,
- Their operational realities, and the challenges they face in delivering maternal and newborn care,
- Identify opportunities where the project can provide meaningful support.
- Gently encourage and influence facilities to adopt improved practices.

This approach aims to promote the uptake of quality care practices in a sustainable and context-sensitive way.

Tool used for Facility Check In:

- The check in tool gathers information on knowledge and practices related to use of IV FCM for anaemia management, process of identifying and managing post partum haemorrhage, family planning, breastfeeding, newborn care and health communications.
- FRHS team developed the tool and finalized it based on feedback from ADHUNA PEU and Partners.
- The IDF team provided further suggestions based on their research work related to Quality of Care (QOC) in private health facilities and key data points that private hospitals are likely to maintain and that can be used during check-ins. These learnings were carefully reviewed and integrated into their framework.

The FMC tool was initially piloted across six districts: Aligarh, Agra, Moradabad, Muzaffarpur, Indore, and Odisha, to test its applicability, usability, and effectiveness in real-world settings. Following the pilot phase, a workshop was conducted involving DCs, the PEU team, and Sattva to discuss key learnings, field experiences, and challenges encountered during implementation. Insights from this workshop informed refinements to both the tool and the overall process.

The tool is available online on [Kobo Toolbox](#) to facilitate self-reporting by health facilities.

Implementation of Facility Check In (ongoing)

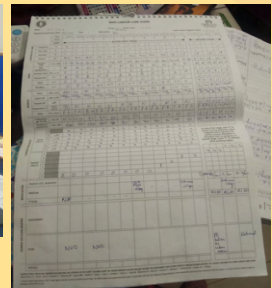
The facility check in tool (link) was shared with facilities via WhatsApp, followed by consistent follow-ups through phone calls to ensure that the required information is gathered comprehensively. District Coordinators (DCs) also visit facilities in person to administer the tool / ask questions and collect insights firsthand. This serves as a critical mechanism to understand and influence facility-level practices. We strengthen engagement through multiple field touchpoints such as the use of posters and drapes within facilities, which act as constant visual nudges for reinforcing best practices. There is a sustained focus on driving adoption by combining these on-ground interventions with ongoing follow-ups and tailored support. Additionally, learnings and success stories are being captured through case studies to showcase impact and encourage peer learning. Webinars are also being documented and planned as platforms for knowledge sharing, reflection, and wider dissemination of best practices. Together, these efforts create a comprehensive ecosystem that supports continuous improvement and fosters the uptake of quality care practices across facilities.



Doctors filling the Facility Check In



Glimpse of the IEC materials being disseminated

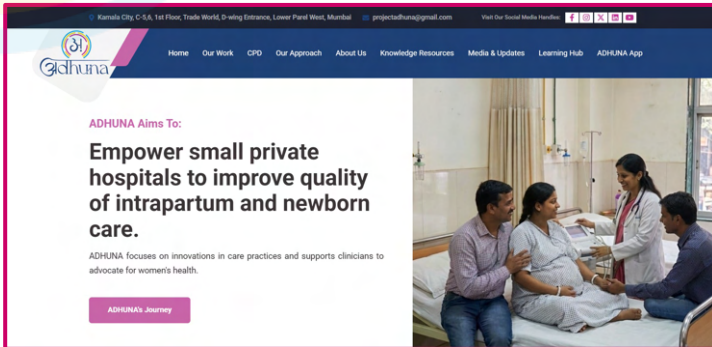


Filled LCG from a facility



ADHUNA Online

ADHUNA Website Launch



www.fogsiadhuna.in

We are thrilled to announce that **Project ADHUNA has its own dedicated website now** which was officially launched during **AICOG in Delhi**. The website serves as the definitive home for **Project ADHUNA**, offering stakeholders and practitioners a centralized platform that details our approach and strategy, team structure, and houses our learning material, along with our events, news, and reports. The CPD calendar helps you stay updated with past and upcoming CPDs in the project districts.

Visitors can also browse our full archive of **ADHUNA Quarterly newsletters** and stay informed with real-time updates on project milestones. Technical tools, communication aids used in the project can also be found on the website.

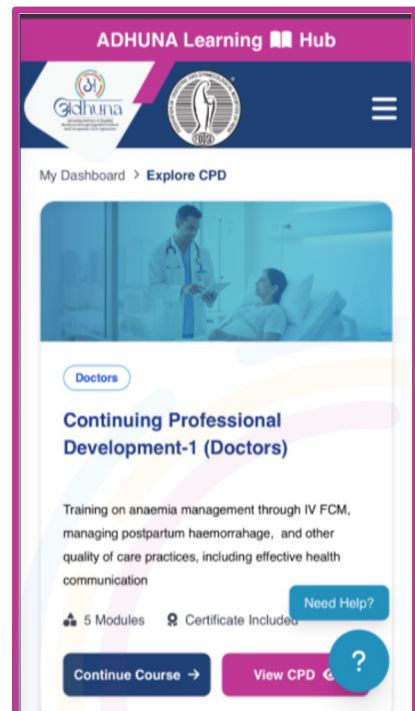
We invite you to explore the new site and take advantage of these integrated learning tools to help shape the future of the project.

ADHUNA Learning Hub

A core feature of the ADHUNA website is our dedicated **Learning Hub**, designed to foster professional growth through specialized **CPD learning modules**. These self-paced courses provide high-quality, evidence-based training, concluding with a **formal certificate** upon completion to recognize your professional advancement.

Simply head over to our official website and navigate to the Learning Hub, your gateway to specialized knowledge. From there, a quick registration with a onetime OTP is all it takes to open a world of evidence-based insights. Once you're in, you can dive straight into the modules, track your progress, and earn your certification.

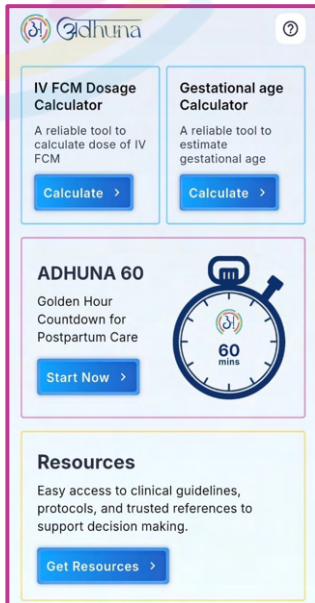
Start your journey today and join a growing community of professionals leading the way with Project ADHUNA!



<https://register.fogsiadhuna.in/Login>



ADHUNA Mobile App



iOS



Android

We are excited to announce the launch of a powerful new digital ally for clinicians and frontline health workers! Designed to streamline decision-making during the "Golden Hour" of maternal care, this easy-to-use platform integrates three essential tools to enhance precision and save lives at the point of care.

What's Inside the App?

IV FCM Dosage Calculator: Eliminate the guesswork in treating anemia. Quickly estimate iron needs and calculate precise Ferric Carboxymaltose (FCM) dosages, including the required vials and sessions for accurate treatment.

Gestational Age Calculator: Stay on track with versatile dating options. Whether using LMP, ultrasound reports, or IVF data, you can estimate the Estimated Delivery Date (EDD) with confidence.

First 60-Minute Postpartum Checklist: A dynamic, timed workflow for both vaginal and caesarean births. This interactive tool guides you through Active Management of Third Stage of Labour (AMTSL) and routine checks, features objective blood-loss measurement, and triggers the **E-MOTIVE bundle** the moment postpartum haemorrhage (PPH) is suspected.

Why It's a Game-Changer

Built on internationally endorsed, **evidence-based guidelines**, this app is more than just a calculator—it's a safety net. It saves critical time by simplifying complex protocols and is designed specifically for the fast-paced environment of delivery suites.

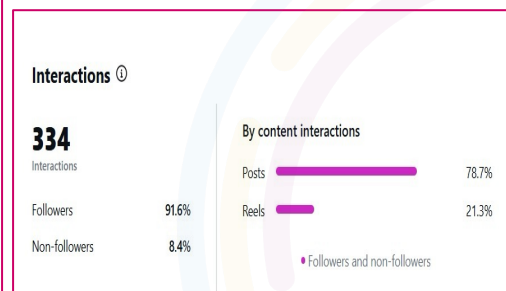
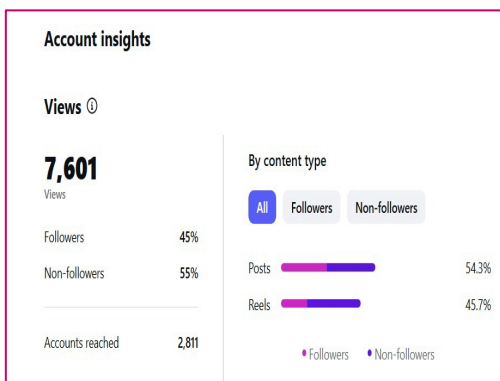
Clinical Note: While this tool is designed to support adherence to the highest standards of care, it is intended to complement, not replace, clinical judgment and local emergency protocols.

Download it today and bring precision to your practice!

Social Media Progress

Our digital community is buzzing! We are thrilled to share that our **social media channels** across LinkedIn, Facebook, Instagram and X, have seen steady, vibrant growth as we continue to share the latest breakthroughs and project updates. From behind-the-scenes glimpses of our meetings to bite-sized clinical insights, our content is reaching more professionals than ever before.

Several of our recent posts have **garnered significant engagement and high view counts**, sparking vital conversations around maternal health and clinical excellence. Don't miss out on the momentum, follow us to stay connected with real-time updates, success stories, and the latest resources from Project ADHUNA. Be part of the movement that's shaping the future of healthcare, one post at a time!



ADHUNA'S Engagement and Showcases



AICOG, Delhi, 16th -17th Jan 2026



Gates Session on Measuring Blood Loss to Diagnose PPH, 16th January 2026, at AICOG

Project ADHUNA made a significant impact at AICOG 17-18 January 2026. Our participation, served as a vital platform to showcase our ongoing commitment to maternal and newborn health through high-level advocacy and technical knowledge sharing.

Key Session Highlights:

- **Leveraging Private Sector Networks for Quality Improvement in Maternal and Newborn Care (17 Jan):** Led by Dr. Sunita Tandulwadkar and Dr. Bhaskar Pal, this panel discussion focused on quality improvement in maternal and newborn care. Project Director Dr. Jaydeep Tank was joined by Dr. Anchita Patil (Gates Foundation), Mr. Vinoj Manning (Ipas Development Foundation), Dr. Hrishikesh Pai (FOGSI), Dr. Meenakshi Jain (Foundation for Research in Health Systems), and Ms. Lakshmi Sethuraman (Sattva Consulting) to discuss scaling innovative care models.
- **Focus on capacity building to improve antepartum and intrapartum management of preterm births (18 Jan):** This dedicated fireside chat, moderated by Dr. Madhuri Patel and Dr. Suvarna Khadilkar, addressed capacity building for antepartum and intrapartum management. Insights were shared by Dr. Jaydeep Tank (FOGSI), Dr. Vikas Yadav (Gates Foundation), Dr. Harish Chellani (Society for Applied Studies), and Dr. Vishwajeet Kumar (Community Empowerment Lab).
- **Unifying voices between professional associations to prioritise maternal and newborn health in India (18-Jan):** In collaboration with the National Neonatology Forum (NNF) and the Indian Academy of Pediatrics (IAP), this session prioritized maternal and newborn health on the national agenda. Co-moderated by Dr. Bhaskar Pal and Ms. Nilanjana Bose (Global Health Strategies), the chat featured Dr. Lalan Bharti (NNF), Dr. Sunita Tandulwadkar (FOGSI), and Dr. Shailendra Hegde (Gates Foundation) who spoke about continuum of care and collaboration from birth through the postpartum period.

Moderated by Dr Anchita Patil from Gates Foundation, this session at AICOG 2026 had on panel Dr Sheela Mane (FOGSI), Dr Nalini Mishra (FOGSI), Dr Meenakshi Jain (FRHS), Dr Neha Lad (ADHUNA), and Ms Nidhilata Ulkey (nurse practitioner). The panel talked about the importance of measuring blood loss, iterative design process followed to update drape prototypes and the importance of measuring blood loss during C-section births.

Gates Foundation Leadership Showcase, Delhi, 2nd March 2026

- Early March 2026 we presented Project ADHUNA to the leadership team at the Gates Foundation. The FOGSI leaders including Dr Bhaskar Pal (President FOGSI), Dr Madhuri Patel (President Elect) and Dr Jaydeep Tank (Past President FOGSI) along with the PEU and ADHUNA partners attended this meeting.
- We took them through the evolution of the project, elaborated the strategy, approach and team, and the main activities underway such as Continuous Professional Development (CPD) sessions, the facility level touchpoints, and IEC material being handed out. Each partner also presented their contribution in the project and achievements so far. The PEU also spoke about unique initiatives like the online learning hub and ADHUNA mobile application.
- This meeting gave us an opportunity to introduce the project to a wider audience within the Gates team. The learning from the project were of particular interest to teams with the Foundation that were or planning to work with the private health sector.



ADHUNA'S Engagement and Showcases



FOGSI PPH Conclave, Salem, 7-8 March 2026



AMOGS, Mumbai, 15th March 2026

- A defining moment for Project ADHUNA occurred at the **FOGSI PPH Conclave 2026**, where the initiative's mission was brought to the forefront of a national clinical discourse. Representing the project with a powerful call to action, Dr. Suvarna Khadilkar, Secretary General of FOGSI, delivered a compelling address to the practitioners on the importance of quantitative assessment of blood loss after birth.
 - Dr. Khadilkar emphasized that the E-MOTIVE bundle is the WHO endorsed method of identifying and managing Postpartum Haemorrhage (PPH), and that its success hinges on early and accurate detection of blood loss. She highlighted the calibrated obstetric drape as a critical innovation in this journey, moving the field away from "visual estimation" which often underestimates blood loss by up to 33–50% toward objective, volume-based measurement.
 - Under Project ADHUNA, FOGSI had worked with two drape manufacturers on optimal designs for calibrated drapes with technical support from Dr Anchita Patil from Gates Foundation. The two prototypes were showcased by Dr Khadilkar and practitioners were urged to include drapes in their labour room protocol as an essential tool in every delivery.
 - Project ADHUNA participated at the Association of Maharashtra Obstetrics and Gynaecological societies (AMOGS) Conference March 15, 2026. Our mission has always been rooted in the spirit of partnership and knowledge dissemination
- The Core Discussion pointers were:**
- Dr. Jaydeep Tank, Past President and Project Director attended the conference and represented Project ADHUNA, emphasizing on it's reach across the districts and how collaboration within FOGSI societies can strengthen the maternal and newborn health particularly within the private sector.
 - How Project ADHUNA has evolved beyond it's target geographies- The answer lies in collaboration. We focused on:
 - Integrating Wisdom: Partnering with seasoned medical veterans to add credibility and depth to our outreach.
 - Effective Dissemination: Leveraging the clinical experience of doctors to ensure our health awareness campaigns are as impactful as they are accurate
 - AMOGS doctors truly emerged as ADHUNA Champions, supporting the project with enthusiasm and active participation. Their engagement spanned across multiple pathways—contributing technical inputs, amplifying ADHUNA's presence on social media and online learning modules, and lending their voices to national and international advocacy platforms.

ADHUNA extends support to Meghalaya



ToT , Meghalaya, 30th -1st April, 2026

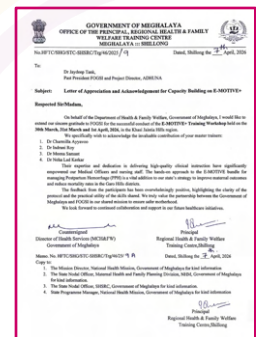
Project ADHUNA has successfully rolled out training on the E-MOTIVE bundle across its targeted geographies, with the module designed to provide a practical approach to early detection and management of postpartum haemorrhage. The relevance and utility of the content generated interest beyond the project's initial geographies, leading to a request from the Regional Health and Family Welfare Training Centre, Meghalaya, through Gates Foundation, to adapt and expand the training for their state.

Building on this momentum, Project ADHUNA expanded the existing E-MOTIVE content into an enhanced EMOTIVE+ approach. This expanded version goes beyond the early management of PPH and stabilisation bundle (Non-pneumatic Anti-Shock Garment (NASG) and Uterine Balloon Tamponade) to include critical system-level components such as timely referral, team-based emergency response, and operationalisation of PPH management protocols at facility level. The aim is to support a more integrated and practical response to PPH, particularly in settings where rapid decision-making and coordinated action are essential.

In collaboration with the Government of Meghalaya, State Health Systems Resource Centre, and Regional Health and Family Welfare Training Centre, Project ADHUNA supported the rollout of EMOTIVE+ through a Training of Trainers conducted across West Jaintia Hills, West Khasi Hills, and East Khasi Hills from 30 March to 1 April 2026. Total 83 Master Trainers were trained across three districts. Trained cadre included Staff Nurses, ANMs/LHVs, Medical Officers, OBGYN Specialists and District Nursing Instructor. Structured evaluation of the training was conducted via pre and post tests and the results showed significant knowledge improvement after training.

The ToT was conducted with the valuable technical guidance and expertise of ADHUNA master trainers Dr. Charmila Ayyavoo, Dr. Indrani Mukherjee, Dr. Meena Samant and Dr Sheela Mane who also contributed to development of the module.

The next EMOTIVE+ ToT is scheduled to be conducted in May 2026 in the Garo Hills region, further extending the initiative across Meghalaya.



Acknowledgement Certificate from Govt. of Meghalaya



Updates from Partners



This quarter (January 2026 - March 2026), Ipas Development Foundation (IDF) consolidated its Quality of Care (QoC) evidence work under the ADHUNA project, transitioning from evidence generation to knowledge synthesis and stakeholder engagement. Key highlights include the completion of the Feasibility Check of QoC Indicators study, finalisation of three QoC knowledge products for professional design, presentation of landscaping and QoC findings at the Gates Foundation Learning Session - which was well received by the Foundation and ADHUNA partners - and advancement of a consolidated insights and recommendations report covering all QoC inquiry streams.

IDF completed the Feasibility Check of Quality of Care Indicators study, which assessed the practical applicability of QoC indicators across private RMNCH facilities in Bihar, Uttar Pradesh, Madhya Pradesh, and Odisha. Following the completion of field visits and data collection in the previous quarter, IDF analysed the findings and developed comprehensive findings deck during this period.

Key outcomes of the study include:

- Assessment of current data recording and documentation practices across different facility types and states.
- Identification of indicators that can be recorded with ease, and those that require additional documentation systems.
- Evaluation of facility readiness to adopt new documentation and reporting standards.
- Recommendations on a feasible set of QoC indicators to be captured as part of monitoring and evaluation (M&E) for the ADHUNA project.

The draft findings deck has been shared with the Foundation and ADHUNA partners for their inputs and feedback. At the Learning Session organised by the Gates Foundation, IDF's presentation covered the overall exploratory findings of the Landscaping Study, focusing on key exercises that have supported Project ADHUNA: the district selection process, comprehensive facility landscaping across 42,000+ mapped private facilities, identification of potential facility segments, learnings from the indicator feasibility study, and overall study insights.

- During the session, it was proposed to exclude the “Equity in Access (EIA)” domain from the segmentation model and re-analyse the data. IDF has since shared the revised model both with and without EIA for review.

IDF has initiated the development of a Consolidated Insights and Recommendations Report - a strategy document that brings together key results from all QoC investigative streams (the Landscaping Study, AB PM-JAY Exploratory Study, and Feasibility Check of QoC Indicators) - to present enablers, barriers, and actionable recommendations for improving RMNCH quality of care in the private sector. IDF intends to submit the final dissemination findings deck by mid-April 2026.

Updates from Partners



MEL Activity Overview

During this quarter, the Foundation for Research in Health Systems (FRHS) supported MEL activities under the ADHUNA project by rolling out a Facility Information Collection Exercise across 29 intervention districts in four states, in close coordination with district coordinators. From February to March, a total of 290 healthcare facilities have contributed to this activity.

This exercise aims to understand how project-supported innovations/ protocols are being practiced, and what underlying gaps and challenges are being faced by doctors and paramedics, impeding the improved quality of care and provide feedback on how the project can support better. This activity also intends to help document good practices and identify areas where facility teams may need further capacity building.

Continuous Professional Development-2

The MEL team supported the development, finalization, and rollout of post-CPD activity tools under Project ADHUNA's CPD 2 for the pilot CPDs in Jabalpur, Bhopal and Meerut. The post-CPD activity tools were then finalized for CPD2 roll out. A simple, fully digitized system has been introduced to track post-training activities, which doctors and facility staff have adopted with ease. This has helped ensure regular follow-up after training and made it easier to track learning outcomes, supporting continuous quality improvement.



ADHUNA Team supporting registration during a CPD event



MEL Team facilitating the Interactive Discussion Session in Odisha CPD2

Case Study Documentation

During this quarter, the MEL team, with support from the Program Enablement Unit (PEU), identified a set of case studies to document success-stories from the ground on how the project interventions have influenced changes in facility-level practices. These case studies highlight shifts in healthcare providers' approaches, the challenges encountered in routine service delivery, and how these were effectively addressed through the application of project learnings.

To gain a deeper understanding of the drivers of change, the MEL team engaged with these facilities that have successfully adopted innovative practices promoted under the project. Through detailed discussions, the team documented their experiences, gathered supporting evidence of improvements, and identified key insights. These case studies showcase best practices and serve as valuable examples to encourage and guide other facilities in adopting similar approaches for improving the quality of care.



Updates from Partners



Decision Support System for the District Coordinators

An Android-based Decision Support System (DSS) has been developed to support the field work of district coordinators. It is a customized dashboard designed to enable more informed and timely decision-making at the district level. The DSS provides near real-time insights for planning and facilitating project activities. It offers a clear view of district-wise progress on key health indicators and tracks the number of facilities reached and supported with project collaterals. While primarily used by district coordinators, the DSS also supports the Program Enablement Unit and other program stakeholders by enabling effective monitoring of program coverage, identification of gaps, and timely, data-driven actions to strengthen implementation.

Upcoming Priorities

In the coming quarter, following key activity are planned:

- **Learning Activity:** These are short, focused research exercises, to better understand the motivations, challenges, and engagement dynamics of private sector providers. These will explore key themes to identify what drives quality MNH care in the private sector. The insights generated will inform any course correction within ADHUNA and shape strategies for future similar initiatives.
- **Facility Information Collection:** The MEL team will continue the Facility Information Collection exercise. The information collection is being primarily led by the respective District Coordinators in their respective district through a digitized self-administration checklist.
- **Other Activities:** Identification and documentation of success stories as Case Studies will continue with support from District Coordinators. The team will also continue supporting CPD-2 MEL activities for the upcoming CPDs. Additionally, the project dashboard will be regularly updated.



A snapshot of DSS interface



Updates from Partners



Early Insights from the Calibrated Drape Experience-Sharing Exercise

As part of its ongoing program support to Project ADHUNA, Sattva has been running an experience-sharing exercise on calibrated drapes in collaboration with the PEU. The exercise involves the distribution of two prototypes of drapes to doctors, facility staff and midwives followed by brief check-ins to gather their perspectives throughout the usage period. A few early insights have been outlined below:

- ❑ Doctors and midwives have highlighted that the drape serves as an accurate blood collection tool, supporting objective calculation of blood loss, reducing reliance on visual estimation and enabling clearer communication across care teams. A point noted by practitioners is that some contextual judgment may be required in cases of non-blood fluids mixing in the collection receptacle.
- ❑ Feedback also highlights the advantage of hygiene enabled by the drape through the collection of fluids in one place, making cleanup more efficient.
- ❑ To support participants of the exercise in using the drape effectively, a resource docket including a steps for use document, demonstration video, and poster with visual aids was produced and shared. Practitioner feedback indicates that these materials are highly effective, especially for midwives and staff, in supporting correct and efficient usage.
- ❑ To ensure the scalability of this innovation, cost considerations have also come to the fore, with practitioners indicating that a price range of INR 100-200 per drape would be optimal for sustained adoption across facility types.
- ❑ Practitioners have highlighted the need for clearer disposal instructions. In line with this, a key theme emerging from the exercise is the need for structured training and clearer dissemination of usage protocols, especially to paramedical staff. The inclusion of clear instructions on use, disposal, and storage incorporated into the packaging has emerged as a clear need.

The experience sharing exercise is an ongoing activity. Interviews with more practitioners and some facility staff are yet to be conducted. The final insights emerging at the end of the exercise will inform the development of standardized user guidelines and corresponding aids, with the broader goal of embedding calibrated drapes into day-to-day clinical practice.

Those interested in learning more or engaging with the experience-sharing exercise are welcome to connect with the team. We would love to hear from you!



FOGSI ADHUNA STEPS FOR USE
Calibrated Blood Collection Drape

31 The drape is single use & should never be reused under any circumstances.

STEPS FOR USE DURING VAGINAL BIRTHS

- Place the drape immediately after birth**
After the baby is born, peel open the package and place the drape under the woman's buttocks. Unfold it fully, ensuring the blood collection funnel hangs down with the stem and facing up.
If any non-blood fluid (like amniotic fluid) gets collected in the drape in this step, subtract it from the measurement.
- Adjust the drape placement**
Slide the drape under her buttocks with the funnel opening at the edge of the bed. Hold her reproductive barrel in the center of the drape with equal space on both sides.
In case of alternate (non-upright) birthing position
Hold the birthing woman in transition from the alternate birthing position to the regular position on the labor table. Then, slide the drape under her buttocks.
- Secure the drape to avoid slippage**
Use whichever securing mechanism is available (side belts or adhesive backing). If using side belts: Tie side belts around her abdomen.
If using adhesive backing: Press down the adhesive backing to the bed.
- Set up the blood collection receptacle**
Pinch and pull the flexible wire at the mouth of the blood collection receptacle/funnel to keep it open throughout.
- Use the calibration marks to measure blood loss**
Warning Line (200 ml) - Yellow: Check vitals immediately, suspect PPH if signs of deterioration.
Action Line (500 ml) - Red: Indicates significant blood loss due to PPH. Initiate immediate treatment.
- Disposal of Drape after Single-use**
Dispose of contents at biomedical waste per waste disposal laws of hospital protocol. Incinerate the drape. Don't reuse the drape under any circumstances.

1 The drape can only be used during the first 1 hour postpartum to measure blood loss.
2 Monitor for abnormal signs or check to assess the need for early treatment.

3 Contact us for Queries

Disclaimer: These steps for use will be finalized after completion of the experience-sharing exercise



Updates from Partners



Global Health Strategies

Strategic Communications and Advocacy Overview

During the January to March 2026 period, Global Health Strategies (GHS) continued to advance Project ADHUNA's communications and advocacy objectives through high-impact professional engagement, capacity-building initiatives, and expanded media outreach. This quarter's work spanned national convening support, storytelling training for medical professionals, clinical communications within CPD 2.0, digital content dissemination, and mass media outreach reaching millions of listeners across key project states.

Advancing Professional Engagement

GHS supported a Fireside Chat at AICOG 2026 titled "Unifying Voices Between Professional Associations to Prioritise Maternal and Newborn Health in India." The session was moderated by Dr. Bhaskar Pal, President 2026, FOGSI, and Ms. Nilanjana Bose, Senior Vice President, Global Health Strategies, and featured Dr. Lalan Bharti, President, NNF; and Dr. Shailendra Hegde, Senior Program Officer, Policy, Advocacy, and Communications, Gates Foundation.

Key outcomes from the discussion included Dr. Lalan Bharti identifying concrete forums where greater FOGSI participation would be mutually beneficial, a shared commitment between NNF and FOGSI to collaborate on strengthening quality of care, and a strong call from the Gates Foundation for unified professional voices as a prerequisite for driving policy-level change. The session underscored that the path to sustainable improvement in maternal and newborn outcomes in India runs through coordinated action and that Project ADHUNA is well-positioned to support and amplify that effort.

Collaboration Hub: Unifying Professional Associations for Maternal and Newborn Health

Building on this, on 5 February 2026, the inaugural meeting of the Collaboration Hub brought together leadership from FOGSI, IAP, NNF, and IAPSM, with support from the Gates Foundation. Participants reaffirmed that reducing MMR and NMR is a shared national priority and that professional associations, through their vast provider networks, are uniquely positioned to influence practice, training, and policy. There was strong consensus to take the Hub forward, with each association committing to inter-specialty coordination on shared priorities, including early breastfeeding initiation, delayed cord clamping, neonatal resuscitation, antenatal corticosteroid use, and harmonized gestational age assessment.



Updates from Partners



Global Health Strategies

Storytelling for Health: Building Communicators Within the Clinical Community

At the Training of Trainers (ToT) held in February 2026, GHS organized a dedicated session on Storytelling for Effective Health Communications for Medical Professionals, moderated by Mr. Alok Pandey, a seasoned journalist and newsroom leader with over two decades of reporting and editorial experience. The session equipped ADHUNA's master trainers with practical skills to move beyond clinical fact-sharing and communicate with narrative power, drawing on the principles of journalism and storytelling to make evidence-based practices more compelling and relatable for frontline healthcare providers.

Champion-Led Outreach: Expanding the Circle of Influence

A standout example of champion-led advocacy this quarter came from Dr. Anita Sabharwal, ADHUNA Champion and President, South Delhi FOGSI, who led a CME session on IV-FCM that reached over 28 non-project champions, meaningfully extending ADHUNA's influence beyond its core network. GHS supported the session by presenting on Project ADHUNA's thematic areas and the champion network, reinforcing the project's visibility among a new cohort of potential advocates. Dr. Anita also recorded a video amplifying ADHUNA's key messages on the EMOTIVE bundle and IV-FCM, adding a powerful clinician voice to the project's growing library of peer-to-peer learning

Health Communications in CPD 2.0

CPD 2.0 sessions got underway this quarter, with pilots conducted in Jabalpur and Meerut, followed by sessions in Berhampur, Bhubaneswar, and Agra. A distinctive feature of CPD 2.0 is the module on Effective Health Communications and Advocacy to Amplify Innovations and Evidence-based Interventions, developed by GHS. This module places a particular emphasis on Kangaroo Mother Care (KMC), equipping clinicians and paramedics with the language, framing, and communication skills needed to interact with families, address hesitancy, and advocate for KMC adoption within their facilities.



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Health Communications in CPD 2.0

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Vox Pop Video Series – Now Live

GHS is pleased to share that the vox pop videos, recorded at STAR Sampoorna 2025, have been officially launched and are now available for viewing on ADHUNA's social media platforms. The series features 35 short video reflections from clinicians across the ADHUNA network, capturing on-the-ground perspectives on maternal health innovations and implementation experiences. We extend our sincere thanks to Dr. Rohan Palshetkar for moderating the series and to all the Champions who generously shared their time and insights. These clinician-led voices are a powerful asset for peer-to-peer learning.

Radio Outreach: Reaching Millions with Maternal Health Messaging

Mass media outreach took a significant step forward this quarter, with two radio interviews reaching a combined audience of over 3 million listeners. Dr. Priti Kumar's interview aired to a listenership of over 2 million, while Dr. Ritu Khanna's conversation reached more than 1 million listeners. Both interviews carried ADHUNA's core messages on evidence-based maternal health practices to audiences, extending the project's reach into homes and communities across the project states.



Looking Ahead

As ADHUNA proceeds with the next phase of CPD 2.0 rollout, GHS will continue to support the program through thought leadership, capacity-building, clinician storytelling, and strategic media engagement. On the IEC front, GHS is currently developing a FAQ resource on Kangaroo Mother Care to support facility-level counselling, as well as a demonstration video on the use of calibrated blood collection drapes to strengthen provider confidence and standardize practice. We are also planning a Champions Call for World Health Day, centered on showcasing communication-led success stories in maternal and child health.



Looking ahead

We are on the cusp of an exciting new chapter with the upcoming district-wide CPD launches, while our focus remains steadfast on the foundations we've built.

We will continue to reinforce CPD 1 through our dedicated webinars and the online ADHUNA Learning Hub and a refresher at the beginning of each CPD 2 session.

I am particularly eager to see the rollout of CPD 2 in 23 districts in the next few months and modules being available online on ADHUNA channels in the next few months. Alongside our district team will continue collecting information and reinforce adoption of innovations.

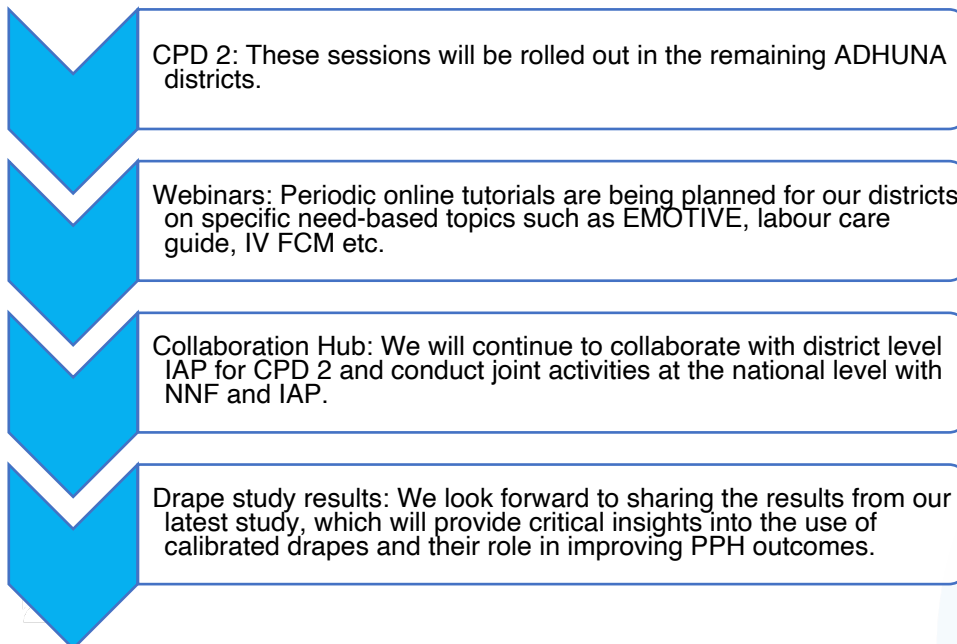
We eagerly await the Drape study results in the next quarter, which will be instrumental in shaping our future strategy on adoption of calibrated drapes.

Together, we will ensure that our professional development is not just a series of events, but a continuous journey toward impact.



M.A. Patel

Dr. Madhuri Patel
FOGSI President Elect, 2027





Participants at the Training of Trainers

In alphabetic order:

Mr Amit Jain	Dr. Madhuri Patel	Dr. Sunita Chouhan
Mr Amit Sharma	Dr. Manasi Pattanaik	Dr. Supriya Jaiswal
Mr Anyas Kumar Navin	Dr. Meenakshi Jain	Dr. Sushanta Banerjee
Ms Arunima Sarkar	Dr. Meenu Agarwal	Dr. Suvarna Khadilkar
Mr Ashish Yadav	Dr. Mudita Jain	Dr. V. Nikhila Priya
Mr Brijendra Pandey	Dr. Narahari Agasti	Dr. Varadha Arora
Mr Chandan Kumar	Dr. Navratan Gupta	Dr. Vidya Thobbi
Ms Divyanshu Upadhayay	Dr. Neelam Singha	Dr. Jyoti Bunglowala
Dr. Shradha Chakhaiyar	Dr. Neha Lad	Mr Faisal Anwar
Dr. Abha Rani Sinha	Dr. Neharika Malhotra	Mr Finto Francis
Dr. Anchita Patil	Dr. Nibha Mohan	Ms Lakshmi Sethuraman
Dr. Anita Sabharwal	Dr. Niranjan Chavan	Ms Manisha Prabhudesai
Dr. Anju Soni	Dr. Pallavi Londhe	Ms Nandini Das
Dr. Anshu Raina	Dr. Pranati Mishra	Mr Nirala Kumar
Dr. Archana Verma	Dr. Priyanka Garg	Ms Nupur Pandit
Dr. Basab Mukherjee	Dr. Reema Bhatt	Mr Rahul Awasthi
Dr. Bharti Maheshwari	Dr. Richa Dhirawani	Mr Ravi Sharma
Dr. Bhaskar Pal	Dr. Roza Olyai	Mr Roop Sharma
Dr. Charmila Ayyavoo	Dr. Sandhya Rani Panigrahi	Mr Saeed Ahmad
Dr. Esha Khanuja	Dr. Shabana Sultan	Mr Sanchit Bhatia
Dr. Hara Prasad Pattanaik	Dr. Shailendra Hegde	Ms Suchi Mahajan
Dr. Harish Chellani	Dr. Sheela Mane	Ms Urvashi Gohil
Dr. Jaydeep Tank	Dr. Soma Dutta	Ms Valencia Dsouza
Dr. Komal Chavan	Dr. Sujata Dalvi	Ms Zohara Siddique
Dr. Lalan Bharti	Dr. Sumitra Yadav	

Glimpses from Training of Trainers CPD - 2





Advancing Delivery of (Quality)
Healthcare through Upgraded Newborn
(and Intrapartum Care) Approaches

Contact Information

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For more information on Project ADHUNA please visit our website: <https://www.fogsiadhuna.in/>



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